



INDIE FOLK · ASHEVILLE, NORTH CAROLINA

22,000+

CATALOGUE STREAMS

300+

PLAYLIST PLACEMENTS

20+

COUNTRIES REACHED

BIO

The Rivyr is an indie folk project from Asheville, North Carolina. The writing is what carries it — plain-spoken songs about things most people have lived through: a memory that won't settle, words that didn't get said in time, the uncertainty of loving someone. Nothing is dressed up, and each song tends to end on the exact line it was built toward.

What changes is the delivery. "Fireline," the project's most-streamed track, moves on a full ensemble; "Worth Burnin For" is two minutes of one guitar and one voice with nothing else in the room. The arrangement is decided song by song rather than record by record, and always in service of the same thing — getting the feeling as close to the surface as it will come.

Since November 2025 the project has released five singles and passed 22,000 streams across more than 300 playlists, reaching listeners in more than twenty countries — led by the United States and Canada, with independent folk and Americana curators finding the songs early.

SELECTED RELEASES

Worth Burnin For	Aug 2026	new
I Wrote It Down Anyway	Feb 2026	6,154 streams
Fireline	Dec 2025	12,029 streams
Hollow Bones	Dec 2025	2,518 streams
The Pines Remember	Nov 2025	1,347 streams

PRESS

"There is something wonderfully unpolished about the storytelling here, almost like reading pages somebody never intended to share."

DRICKSET SOUND

"This one sounds like a classic! I loved the cinematic vibes, the fantastic vocals and the big energy it transmits."

SOUNDSDELI

"This was great! Really enjoyed it."

JAM IN THE VAN

CONTACT

manager@therivyrband.com

therivyrband.com · facebook.com/therivyrband · tiktok.com/@therivyr · youtube.com/@TheRivyr

All assets cleared for editorial use. No credit line required.